Exploring Adobe InDesign Creative Cloud (Stay Current With Adobe Creative Cloud)

Synopsis

With many software guides serving as high-tech ""recipe books,"" teaching cookie-cutter habits with little relevance to complex, real-world projects, EXPLORING ADOBE INDESIGN CS6 takes a different approach. Emphasizing on fundamental design principles, critical thinking skills, and practical applications to prepare you for professional success, this unique text features step-by-step tutorials, vibrant illustrations, and realistic exercises to engage your interest while helping you develop essential software skills. Each chapter builds on what you have learned, guiding you from exploring basic operations to creating complex documents with confidence and efficiency. In addition to mastering InDesign CS6--including standard functionality and features new to this release--the text prepares you to analyze new design projects, identify potential challenges, develop effective strategies, and apply industry-standard principles and practices to execute your plans successfully. The Data Files used to complete the projects found in the book are now available online. For access information please refer to the directions available in the preface of the book.Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Information

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Customer Reviews

The text on each page is way too small, there is way too much crammed on each page. You will get confused the second you open the book. I did not find the book to be helpful to me at all in my course. I think who wrote this book should have been more open minded of who they are teaching to.

Wonderful book for learning InDesign. It starts with the basics, and leads the user through the building of realistic projects. What I particularly like is that it teaches best practices, not flouncy effects, building a solid understanding of sensible workflow. A designer who completes this course will have a good sense of healthy production techniques. Along the way, Terry Rydberg intersperses design wisdom, keyboard shortcuts, and more.

I'm half way through the book and am loving it, very thorough, and have plenty of advanced features and production tips in each topic. I'm an Adobe Certified Instructor, I deliver InDesign training and usually use other curriculum series, but from now on I shall use this book for training.

Every time I open this book I learn something new. It is an excellent book. It's filled with valuable lessons, is easy to understand and enjoyable to read. I love her writing style. I highly recommend it!

In great condition but I think these were rejected ones. Some of the text is missing on pages. Like the page wasn't lined up with the printer properly. I can still use it for class though

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